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# SAS Newsletter

VOLUME E7, ISSUE 1

WINTER 2013

## The Southern Anthropological Society's 49th Annual Meeting

**Theme:** Four-Field Anthropology:  
Weaving Our Discipline with Com-  
munity

Cherokee, NC, March 30-April 1, 2014

This conference is hosted by :



Accommodations will be at  
[Harrah's Cherokee Casino and Resort](#)  
777 Casino Dr. Cherokee, NC 28719

1-800-427-7247 \$89/night

Register online at [southernanthro.org](http://southernanthro.org)

Email abstracts (**Due Jan. 27\***) to Dr. Lisa  
J. Lefler at [llefler@wcu.edu](mailto:llefler@wcu.edu)

\*Deadline extended from January 6.

This year's conference theme examines how anthropologists work with communities to preserve history and language, to seek solutions to community issues, and to engage in partnership and collaboration with families and agencies in addressing concerns and providing options. Four-field anthropology allows us to not only partner with communities but with our colleagues to contribute their sub-field expertise and contribute different perspectives on an issue.

As we move into the 21st century we can draw upon our holistic discipline to examine topics ranging from climate change to language death. The Cherokee basket watermarked in our 49th annual meeting program, is exemplary of how skilled hands can weave multiple types of materials and patterns to create a single outcome that successfully reflects heritage, meaning, and purpose. Coming back to a four-field discipline provides stronger resources to meet our purpose of understanding the human experience.



# SAS Presidential Update

Dear SAS Colleagues,

I hope everyone's semester came to a smooth close. Much has been happening since my last update. The organization continues to have an excellent membership base as well as fiscal health. The meetings in Johnson City, Tennessee, went wonderfully. The organizers, Melissa Schrift and Lindsey King, at East Tennessee State University, planned an exciting weekend for us.

The highlight was undoubtedly the keynote address by Dr. Andrea Wiley, noted medical anthropologist from Indiana University, entitled "Growing Children Around the World: Cow's Milk Consumption and Ideals of Growth." The keynote was then followed by a superb reception.

Next year we head once again to the Appalachians, this time to Cherokee, North Carolina, on March 30-April 1, 2014, at Harrah's Cherokee Casino and Resort. (Please note that the meetings will be held on Sunday through Tuesday next year.) Dr. Lisa Lefler, of Western Carolina University, is organizing the meeting and has lined up noted anthropologist of the Cherokees, Dr. Raymond Fogelson, professor emeritus of the University of Chicago, as the keynote speaker. Anyone who has heard Dr. Fogelson lecture knows that this will be a very special event. The theme for next year is "Four-Field Anthropology: Weaving our Disciplines with Community," and we invite papers, posters, and panels which explore ways in which the four fields of anthropology can offer unique insight into social and cultural questions and problems. Of course, papers on other themes are also welcome. As you know, the SAS meetings are especially welcoming to graduate and undergraduate stu-

dents, allowing them to present their research to and to mingle with anthropologists and other students from across the South in a low-pressure and friendly environment. Please encourage your students to attend and to present papers or posters. More information about the meetings can be found on the SAS website.

We also have meeting organizers and places lined up for the next

ron Bowman, have sent out a call for nominations for President, President Elect (or Vice President), and Secretary-Treasurer. If you are interested in serving or would like to nominate someone for any of these positions, please contact Dr. Meloma at [vmelomo@peace.edu](mailto:vmelomo@peace.edu).

We have also finally moved to contract with a professional web-maintenance company to maintain our website, they are 720 Media from Colorado Springs, Colorado. **The new website is now up and running!** 720 Media are now responsible for all updates and maintenance. If you have any updates or maintenance issues, you can send requests to the SAS Secretary/Treasurer, Brandon Lundy, at [blundy@kennesaw.edu](mailto:blundy@kennesaw.edu), and Brandon will forward them to 720 Media for posting on the website.

I would also like to remind folks that SAS seeks nominations for the Zora Neale Hurston Award. The Zora

Neale Hurston Award acknowledges a Southern anthropologist who has shown mentoring, service, and scholarship within historically underserved populations of the South. Guidelines for nominating can be found on the SAS website.

Finally I would like to thank the entire Executive Committee for their help and guidance throughout the year. As president, I have learned that sustaining a scholarly organization such as SAS relies on the commitment and efforts of a team, and during my tenure as president I have had the good fortune to have one of the best. I look forward to working with them in my remaining months in office and I also look forward to seeing everyone in Cherokee!

Robbie Ethridge

SAS President  
Professor of Anthropology  
University of Mississippi



three years. In 2015, Dr. Coleen O'Brien Cherry at the University of Georgia will host the 50<sup>th</sup> Annual Meeting in Athens, Georgia; in 2016, Dr. Brian Hoey at Marshall University will host the meeting in Huntington, West Virginia; and in 2017, Dr. Julian Murchison at Millsaps College will host the meeting in Jackson, Mississippi. The annual meeting is one of the most important things we do as an organization and it gives us a yearly opportunity to reconnect with friends and colleagues, to forge new friendships and collaborations, to present our on-going and current research, and to survey the state of the field. On behalf of the entire organization I would like to thank all of these members for volunteering their time and energy to organize a meeting and we look forward to visiting all three places in the future. Do not forget that we have some SAS elections coming up in January 2014. The nominations committee, which is composed of Vincent Meloma (chair), Laura Mentore, and Aa-

# SAS Secretary-Treasurer Update

Balance as of January 2013:	\$10,965.90
CD Transfer into account	<u>\$10,050.76</u>
	<b>\$21,016.66</b>
Revenues	+\$26,558.35
Expenditures	<u>-\$17,495.90</u>
Balance as of January 2014:	<b>\$30,079.11</b>

## Annual Board and Business Meetings Highlights (8 March 2013, Johnson City, Tennessee)

- *Southern Foodways and Culture* edited by Lisa J. Lefler, The Proceedings of the 2007 meeting in Oxford, Mississippi, was most recently published and available online (2013).
- The 2012 Mooney Award (announced in 2013) was Peter Benson's book entitled, *Tobacco Capitalism: Growers, Migrant Workers, and the Changing Face of a Global Industry* (2011, Princeton University Press).
- Student Paper Prices: One graduate and one undergraduate winner were awarded along with two undergraduate runner's up. [Undergraduate Award: Aleah S. Goldin, University of Richmond for "Baria Zasal Healing in the Modern Mongolian Medical Landscape"; Graduate Award: Emley Kerry, Louisiana State University for "Couchsurfing the Quotidian: Uncommodified Tourism, the Spectacular Everyday, and the Quest for Authentic Local Culture"]

## How-to: Write a Book Review for SAS

If you are interested in reviewing any of the titles listed below for the SAS Newsletter (published in Summer and Winter), please send an email to Dr. Brandon D. Lundy ([blundy@kennesaw.edu](mailto:blundy@kennesaw.edu)). Your email should include your name, institutional affiliation, postal address, telephone number, and the title of the book you wish to review. You will receive the book on the condition that you send the SAS a review within 2 months.

### Available Books

- Alkon, Alison Hope. 2012. *Black, White, and Green: Farmers Markets, Race, and The Green Economy*. Athens: The University of Georgia Press.
- Brash, Julian. 2011. *Bloomberg's New York: Class and Governance in the Luxury City*. Athens: The University of Georgia Press.
- La Serna, Miguel. 2012. *The Corner of Living: Ayacocho on the Eve of the Shining Path Insurgency*. Chapel Hill: The University of North Carolina Press.
- Litoff, Judy Barrett, David C. Smith, Barbara Wooddall Taylor, and Charles E. Taylor. 2013[1990]. *Miss You: The World War II Letters of Barbara Wooddall Taylor and Charles E. Taylor*. Athens: The University of Georgia Press.
- Love, Velma E. 2012. *Divining the Self: A Study in Yoruba Myth and Human Consciousness*. University Park: The Pennsylvania State University Press.
- Murray, Stephen O. 2013. *American Anthropology & Company: Historical Explorations*. Lincoln: University of Nebraska Press.
- Peacock, James L. 2007. *Grounded Globalism: How the U.S. South Embraces the World*. Athens: The University of Georgia Press.
- Schrift, Melissa. 2013. *Becoming Melungeon: Making an Ethnic Identity in the Appalachian South*. Lincoln: University of Nebraska Press.

### Instructions for Reviewers

Book reviews should be between 750 and 1,000 words, in 12-point font, double-spaced, and with a one-inch margin on all sides. Although references are uncommon in book reviews, if you do use references, please format according to the [AAA Guidelines](#).

Number every page, and save the review as a Word document. Send the book review manuscript as an attachment to [blundy@kennesaw.edu](mailto:blundy@kennesaw.edu).

Please include the publication data for the book at the top of the first page. The format is as follows:

*Title of the Book. Author's Name. Place of Publication: Publisher, Date of Publication. Page Numbers*

The reviewer's name and affiliation data should follow on the next line. For example:

*Secularism Soviet Style: Teaching Atheism and Religion in a Volga Republic. Sonja Luehrmann. Indianapolis, IN: Indiana University Press, 2011. 275 pp.*

Amanda Woomeer

Kennesaw State University

The most useful reviews will address an audience that includes anthropologists who are not area experts, will provide an outline of the strengths of the book, and will indicate a potential audience. The editor reserves the right to proofread and request revisions for all submitted reviews.

# Announcements

## New Faculty

The Department of Anthropology at UNC Greensboro welcomed its new head **Robert L. Anemone** in August. Anemone (pronounced with a long 'o') is a biological anthropologist who has taught at Tulane University, SUNY at Geneseo, and most recently at Western Michigan University. He works in the area of primate evolution--with particular expertise in dentition and in functional morphology--and has collected and analyzed primate and hominid fossils in Kenya, South Africa, and throughout the Rocky Mountain West. Recently he has been developing predictive models for the geospatial analysis of fossil localities in Wyoming using satellite imagery and GIS analyses.

## Call For Officer Nominations

The Southern Anthropological Society is seeking nominations for the positions of President, President elect (Vice President), Secretary-Treasurer, Councilors, and various other committee memberships. If you are interested in serving in any of these positions or would like to nominate someone else, or would simply like more information on what the positions require, please contact the selection committee chair, Vinnie Melomo ([vmelomo@peace.edu](mailto:vmelomo@peace.edu)) or committee members Laura Mentore ([lmentore@umw.edu](mailto:lmentore@umw.edu)) or Aaron Bowman ([b Bowman@surry.edu](mailto:b Bowman@surry.edu)). Nominations should be submitted by February 1.

## 2014 Student Paper Competition

The Southern Anthropological Society announces its annual student research paper competition for the meetings in Cherokee, North Carolina, March 30-April 1, 2014. A graduate and an undergraduate paper author(s) will be announced at the meetings and the winners will be awarded a cash prize of \$200 and a selection of donated books. Winning papers will also be published and archived on the SAS website.

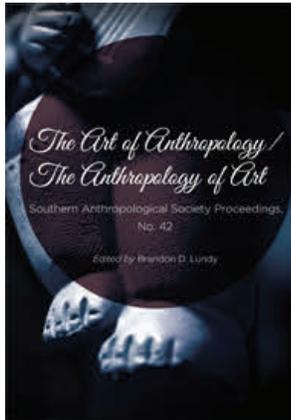
Submissions from all subfields of anthropology are welcomed. The paper should be based on original fieldwork, or original analysis of data collected by others, or original analysis of existing published research or theory. The papers do not have to relate directly to the conference theme. Papers should be no more than 25 pages (excluding diagrams, notes, and references); double-spaced, 11-12-point type, with one-inch margins.

To enter the competition, send the full paper as an email attachment to the Student Paper Competition Committee Chair, Dr. Vincent Melomo ([vmelomo@peace.edu](mailto:vmelomo@peace.edu)). Please contact him with any questions about the competition.

To be eligible, students must also have their paper abstract accepted for presentation at the meetings. To submit their abstract they should use the online forms on the SAS website by the deadline of January 27; and, they must pay membership and registration fees by PayPal or directly to the SAS Secretary-Treasurer, Dr. Brandon D. Lundy ([blundy@kennesaw.edu](mailto:blundy@kennesaw.edu)).

The deadline for submitting papers for the competition is **February 28, 2014**.

# SAS Proceedings Latest Volume Now Available!



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[The Art of Anthropology/The Anthropology of Art](#)

*The Art of Anthropology / The Anthropology of Art* brings together thirteen essays, some of which were presented at the March 2011 annual meeting of the Southern Anthropological Society (SAS) in Richmond, Virginia. Collectively, the essays in this volume explore not only art through the lens of anthropology but also anthropology through the lens of art. Given that art is a social phenomenon, the contributors to this volume interpret the complex relationships between art and anthropology as a means of fashioning novelty, continuity, and expression in everyday life. They further explore this connection by reifying customs and traditions through texts, textures, and events, thereby shaping the very artistic skills acquired by experience, study, and observation into something culturally meaningful.

In *The Art of Anthropology / The Anthropology of Art*, contributors revisit older debates within the discipline about the relationship between anthropology's messages and the rhetoric that conveys those messages in new ways. They ask how and why anthropology is persuasive and how artful forms of anthropology in the media and the classroom shape and shift public understandings of the human world.

The papers in this volume are organized in four groups: Textual Art, Art Valuation, Critical Art, and Art and Anthropology in Our Classroom and Colleges.

**Brandon D. Lundy** is assistant professor of anthropology at Kennesaw State University.